

June 10th 2025

Hiroshima Airport-Area Extensive Metropolitan Regional Tour Creation Program Subsidy Grant Outline

Administrative office: Sera Tourist Association

Content

This program is funded by a grant from Hiroshima International Airport Co., Ltd. Hiroshima Airport-Area Extensive Metropolitan Regional Promotion Association (hereinafter referred to as “Association”) will grant subsidies to travel agencies within the limits of the budget. These subsidies will cover part of the expense for developing package tours that include overnight stays in cities and towns of Hiroshima Airport-Area Extensive Metropolitan Region (hereinafter referred to as “Hiroshima Airport Region”). The tours must use international flights to or from Hiroshima Airport.

The Eligible Recipient

Subsidies shall be granted to a domestic and overseas travel agency when the agency conducts a group tour that fulfills the specified requirement.

Basic Requirements for Tour

Developing package tours that include international flights (one way allowed) to or from Hiroshima Airport and overnights stay in 6 cities and towns (Mihara, Takehara, Onomichi, Higashihiroshima, Osakikamijima, Sera). However, staying at Hiroshima Airport Hotel is not eligible for this subsidy. 10 or more tour participants are required per tour.

Implementation Period

From July 1st, 2025 to December 31st, 2025*

(*Check out must be completed within the implementation period. However, subsidies will only be granted within the range of the budget and will no longer be granted once the total budget has been allocated.)

Subsidy Amount (per tour participant)

5,000 JPY per 1-night stay (maximum subsidy amount: 150,000 JPY per travel agency, 450,000 JPY per city and town). *

(*Subsidy eligible: Only group travel. Tour conductors and other related staff are not included in this subsidy.)

(*It is possible to combine this program with subsidy programs of other prefectures, cities, towns, and organizations.)

Forms and Documents for Application

The applicant shall submit the Hiroshima Airport Tour Creation Program Subsidy Grant Application Request for the Grant of Subsidy Form (Form No. 1) along with the following documents to the Association. This must be done no later than 30 days after the end of the tour (Only email allowed).

- Form No. 1: The Region Tour Creation Program Subsidy Grant Application and Request for the Grant of Subsidy Form
- Form No. 2: The Stays Certificate of Hiroshima Airport Regional Tour Creation Program
- Tour itinerary
- Copy of a passbook for the bank account to be transferred into, showing the bank name and account number. (only the first application)

Please Note

- If the applicant hopes to apply for this subsidy, please contact the Association in advance. *
(*Phone support is available in Japanese only. For inquiries in English, please contact the Association by email.)
- When submitting forms, please write legible characters and indicate all amounts in Japanese Yen.
- The transfer fees for making a subsidy payment are given below.
If the applicant has a Japanese bank account, there is no charge for the transfer fee. If the applicant does not have a Japanese bank account, the actual transferred subsidy amount may be subject to bank transfer fees, which will be deducted from the amount stated above.
- If the entire budget is used up, the subsidy will be terminated even during the implementation period.

Applications and Inquiries

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